**Date**

Dear **Recipient Name**,

I hope all is well! I’m currently volunteering for The Borgen Project. If you’re not familiar with the nonprofit, I highly encourage you to spend time at borgenproject.org. The Borgen Project fights to end global povertyby building nonpartisan support for life-saving initiatives where they’re needed most.

Today, I’m writing to ask you to contribute to my fundraising campaign. As an advocacy organization, donations to The Borgen Project go towards public awareness campaigns that teach individuals to take action and effectively amplify the voices of the world's poor.

We’re all more interconnected than we think, and the U.S. and Canada are in the best position to alleviate inequalities worldwide. For example, The Borgen Project advocated for the Global Food Security Act which became law in 2016. As of 2019, 23 million people now live above the poverty line and 5 million families are no longer suffering from hunger due to increased sustainable growth, such as improved agricultural practices, women’s economic empowerment and food security. With the consistent work of The Borgen Project’s volunteers, this initiative and other key programs help people maintain a more stable and secure lifestyle. Plus, these global investments also help to create U.S. jobs and protect our national security interests.

I am reaching out to important people in my life that support me and I hope you will consider joining me in this fight for poverty-reduction efforts. You can join me in one or both ways:

* Donate. It’s quick, simple and you get to take part in fighting poverty! On average, every $1 CAD donated to The Borgen Project helps build support for key poverty-reduction bills that benefit 92 lives. Please input **– [Your first and last name] –** in the ‘On Behalf Of’ field when donating online at borgenproject.org/donate so that your donation counts towards my goal of raising $**[Your fundraising goal] CAD.** Checks can also be mailed to: The Borgen Project, 2661 N Pearl St.

PMB #442, Tacoma, WA 98407. Please include **[Your first and last name]** in the Memo field of the check.

* Mobilize. I really want to multiply my impact. Even if you reach out to a few people and find two individuals to contribute, that would help immensely!

I believe in a world in which no person should live in extreme poverty, and that is why I am so grateful to spread awareness about this cause. Anything you can do to help would be greatly appreciated!

Sincerely,

**Your Name Here**

borgenproject.org