



6 Steps

to Collect Gently Worn, Used and New Shoes for your fundraiser with

funds2orgs[™]
group

funds2orgs sneakers@funds
cash4shoes Shoes with Heart

01

Work with members of your organization and your F20 fundraising coaching team.

Plan, Market & Recruit



02

Let everyone in your community know about your shoe drive fundraiser.

Kick-Off Your Drive + Social Media



03

Collect gently worn, used and new shoes from your community and supporters.

Making Progress



04

Band 25 pairs per clear bag; communicate your bag count weekly to your coaching team.

Final Push



05

We will arrange pick-up. Make sure your coach knows your final bag count.

Pick-up



06

Celebrate your check and the impact you've made!

CELEBRATE!

