

THE BORGEN PROJECT



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2003: Year The Borgen Project was formed.

160: Number of U.S. cities with web-based, Borgen Project volunteers.

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In a Nutshell: The Borgen Project fights global poverty.

Mission: The Borgen Project believes that leaders of the most powerful nation on earth should be doing more to address global poverty. We're the innovative, national campaign that is working to make poverty a focus of U.S. foreign policy.

Vision: The Borgen Project is creating a political force for the world's poor. We're building an influential ally for the most neglected, ignored and destitute people on the planet and building a powerful poverty-reduction movement that can champion humanitarian causes.



Operations:

- **Issue Messaging:** We build public awareness of global issues and innovations in poverty-reduction.
- **Advocacy:** We build support in Congress for crucial legislation that provides people the tools to lift themselves out of abject poverty.
- **Mobilizing:** We mobilize people across the globe behind efforts to make poverty a political priority.

Trademarks: The Borgen Project is known for being tech savvy, nonpartisan, secular and having access to congressional leaders.

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