



## Become a Partner

Sponsors play a critical role in The Borgen Project's success. Companies, foundations and individuals have the opportunity to sponsor The Borgen Project at the following levels.

**Borgen Project  
Benefactor**

*\$15,000+ Contribution*

- News coverage in BORGEN Magazine. An article will announce the donation and profile the impact of the company/foundation/individual making the contribution. The latest search engine optimization practices will be implemented to improve the article ranking in search results. You may also request which key terms you'd like optimized (name of company, product, CEO, etc.).
- All benefits below.

**Borgen Project Gold  
Partner**

*\$10,000 Contribution*

- Opportunity to join The Borgen Project's National Council.
- All benefits below.

**Borgen Project Silver  
Partner**

*\$5,000 Contribution*

- Coverage on The Borgen Project Blog. An article on the blog will announce your contribution and include background information on the company/foundation/individual making the contribution. The article will include a link to the website of your choice.
- All benefits below.

**Borgen Project  
Bronze Partner**

*\$2,000 Contribution*

- Logo and link in the 'Partners and Supporters' section of [borgenproject.org](http://borgenproject.org)
- Use of The Borgen Project logo in your marketing material.

For questions and to make arrangements specific to your sponsorship level, please contact [donors@borgenproject.org](mailto:donors@borgenproject.org). Contributions can be made at [borgenproject.org](http://borgenproject.org) or via mail:

The Borgen Project  
110 Cherry Street, Suite 310  
Seattle, WA 98104



## Web Visibility for Sponsors

Over 260,000 people visited borgenproject.org in 2013. That number is expected to double in 2014. The Borgen Project website has high-visibility among Congressional leaders and their staff, as well as a large following among college students. Google Analytics for May 2013 is below.

### May 2014 Web Stats

